Contact:
Mark Mitchell, OK.gov
405-524-3468 Ext. 120
mark.mitchell@www.ok.gov

Aaron Cooper, Press Secretary
Governor Mary Fallin
405-522-8878
aaron.cooper@gov.ok.gov

Governor's Office Launches Redesigned Website

OKLAHOMA CITY – September 26, 2011 – The Office of Governor Mary Fallin today announced the launch of a redesigned governor's website at www.governor.ok.gov. The new site features a template layout that is brand new to Oklahoma statewide elected officials and features panoramic banner graphics, photo and multimedia galleries, and social media connectivity.

"Internet and Web technologies are great tools that allow citizens to interact and communicate directly with their elected officials," Governor Fallin said. "Our new site is easy-to-navigate and will keep Oklahomans up to date on information from the governor's office while allowing them to communicate with my office directly."

The website has a more modern feel, as well as a more functional and navigable layout. Visitors can stay current with Governor Fallin and the governor's office, whether it's following her Twitter feed or finding service opportunities within her administration.

"Governor Fallin and her staff challenged us to design and develop a new brand for her office," said Mark Mitchell, OK.gov General Manager. "The site will continue to grow and see continual aesthetic and functionality improvements. It will definitely not be a static site."

The new site is built through OK.gov's Go Gov! Web Management Suite and located at www.governor.ok.gov, allowing the governor's staff to easily build and maintain a website without the knowledge of programming languages.

The system utilizes a new freshly designed template, which provides a common look for all Oklahoma's state and local websites, which in turn gives site visitors a sense of security in that they are visiting an official Oklahoma government website. The website and services are a product of a partnership between the governor's office and OK.gov, Oklahoma's Official website managed by the eGovernment firm, NIC Inc.

About Gov. Mary Fallin

Governor Mary Fallin was elected November 2, 2010, during a historic election in which she became the first-ever female governor of Oklahoma. She was inaugurated on the steps of the Oklahoma Capitol as the state's 27th governor on January 10, 2011. Learn more about Gov. Fallin at www.governor.ok.gov.

About OK.gov

OK.gov is the Official website of the state of Oklahoma and a collaborative effort between the Oklahoma Office of State Finance (OSF) and Oklahoma Interactive, LLC to help Oklahoma government entities Web-enable their information services. OSF is responsible for OK.gov. Oklahoma Interactive operates, maintains, and markets OK.gov and is part of eGovernment firm NIC's (NASDAQ: EGOV) family of companies.

About NIC

NIC Inc. (NASDAQ: EGOV) is the nation's leading provider of official government portals, online services, and secure payment processing solutions. The company's innovative eGovernment services help reduce costs and increase efficiencies for government agencies, citizens, and businesses across the country. NIC provides eGovernment solutions for more than 3,000 federal, state, and local agencies across the United States. Additional information is available at http://www.egov.com.

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