



NEWS RELEASE

For Immediate Release

Contact:

Ron Jenkins
OSF Media Advisor
405.521.3267

ron.jenkins@osf.ok.gov

Spencer Hicks
OSF IT Communications
405.521.4609

spencer.hicks@osf.ok.gov

Mark Mitchell
OK.gov General Manager
405.524.3468 Ext. 120

mark.mitchell@www.ok.gov

Oklahomans Can Now Gather State Data in One Location at Data.OK.gov

*ANALYZE DATA FROM OKLAHOMA'S ECONOMY, PUBLIC HEALTH,
TRANSPORTATION, ENVIRONMENT AND MORE*

OKLAHOMA CITY – February 10, 2011 – The Office of State Finance and OK.gov, Oklahoma's official website, have collaboratively launched an interactive, centralized data center for the State of Oklahoma at <http://Data.OK.gov>. The new online data center provides Oklahomans with an unprecedented level of openness in Oklahoma's state government.

"For state data to be truly open, we must provide our citizens with a platform that allows them to digest, evaluate, and consume data in a user-friendly format," said Governor Mary Fallin. "Data.OK.gov will provide the level of openness and interactivity with government data that our citizens deserve."

Data.OK.gov is part of the "Oklahoma Information Services Act," which will consolidate information, saving the user from having to travel to multiple websites. The website's mission is to provide accessible information about the economy, public health, transportation, environment, and more, on one website.

Data.OK.gov enables the public and media to utilize the state's Open Records data in a variety of ways, including:

- View and download raw statistics
- Conduct research and analysis of data sets
- Build applications for use on websites
- Embed charts, maps, and other data on websites and blogs
- Share data on Facebook, Twitter, Delicious, Digg, and through email

Alex Pettit, State Chief Information Officer, said, "By publishing the information in different formats, Oklahomans have more freedom in how they look up information. Our primary goal is to provide an efficient and effective way

to gather Oklahoma based data. This centralized source of information will save time for its users and money for the state.”

The State of Oklahoma invites public feedback and dataset recommendations. To submit comments or ideas for new datasets visit <http://Data.OK.gov> and select the “Suggest” button at the bottom of the screen.

For other Oklahoma open government resources, please visit the following websites:

- <http://OpenBooks.OK.gov>
- <http://Recovery.OK.gov>

The state’s new online data center is a product of a partnership between the Oklahoma Office of State Finance, Socrata, a leading provider of open data services for federal, state and local governments, and OK.gov, Oklahoma’s official website.

About Socrata

Socrata, Inc. provides turnkey Open Data solutions that dramatically increase data access and usability for constituents, while streamlining data publishing for government organizations. These cloud solutions also eliminate costly infrastructure, reduce custom development and can be implemented in days. For more information please visit <http://www.socrata.com>.

About the Oklahoma Office of State Finance

The Office of State Finance is responsible for producing the Governor's Executive Budget and the Comprehensive Annual Financial Report, partnering in the implementation of the State of Oklahoma's Integrated Central Financial System (CORE), and managing OK.gov, the state's Internet portal. Additional information is available at <http://www.osf.ok.gov>.

About OK.gov

OK.gov is the [official website of the state of Oklahoma](http://www.ok.gov) and a collaborative effort between the Oklahoma Office of State Finance (OSF) and Oklahoma Interactive, LLC to help Oklahoma government entities web-enable their information services. OSF is responsible for OK.gov. Oklahoma Interactive operates, maintains, and markets OK.gov and is part of eGovernment firm NIC's (NASDAQ: EGOV) family of companies.